## Pootsie RoII Industries, Inc.



## Annual Report 2014



## Melvin J. Gordon <br> 1919-2015

On January 20, 2015, Melvin J. Gordon, Chairman of the Board of Directors and Chief Executive Officer of Tootsie Roll Industries, passed away at the age of 95 after a brief illness. Mr. Gordon joined the board of what was then Sweets Company of America in 1952 and was elevated to the roles of Chairman and CEO in 1962. Sales at that time were $\$ 25$ million, profits were $\$ 1$ million and our product line primarily consisted of Tootsie Rolls and Tootsie Pops.

Mr. Gordon, a man of great vision and drive, reshaped the Company over his long tenure. Early on, he changed the Company's name to Tootsie Roll Industries in recognition of the flagship brand and relocated the Company to a large, centrally located facility in Chicago which remains the Company's headquarters and its largest plant. He expanded operations into Mexico and led the Company through a series of complementary acquisitions which added Dots, Crows, Cella's, Charms, Blow Pop, Junior Mints, Charleston Chew, Sugar Daddy, Sugar Babies, Fluffy Stuff, Andes, Dubble Bubble, Cry Baby and Nik-L-Nip to our portfolio of well-known brands.

Mr. Gordon embraced change and was quick to adopt rapidly evolving technological developments in manufacturing, material handling and information technology. He also directed the development of new products and package configurations to meet changing consumer preferences and evolving trade channels. Throughout his many years as Chairman, the Company saw great growth and success. Today Tootsie Roll is a leading confectioner with a diverse portfolio of well-known brands, seven plants across the United States, Canada and Mexico, and sales in many countries throughout the world.
Mr. Gordon's life represented the very highest values in business, wisdom, generosity, and integrity. His dedication to Tootsie Roll for over fifty years as Board Chair, his creativity, his optimism and his relentless determination to succeed were an inspiration to all who knew him.

## Corporate Principles

We believe that the differences among companies are attributable to the caliber of their people, and therefore we strive to attract and retain superior people for each job.

We believe that an open family atmosphere at work combined with professional management fosters cooperation and enables each individual to maximize his or her contribution to the Company and realize the corresponding rewards.

We do not jeopardize long-term growth for immediate, short-term results.
We maintain a conservative financial posture in the deployment and management of our assets.
We run a trim operation and continually strive to eliminate waste, minimize cost and implement performance improvements.
We invest in the latest and most productive equipment to deliver the best quality product to our customers at the lowest cost.
We seek to outsource functions where appropriate and to vertically integrate operations where it is financially advantageous to do so.
We view our well known brands as prized assets to be aggressively advertised and promoted to each new generation of consumers.

We conduct business with the highest ethical standards and integrity which are codified in the Company's "Code of Business Conduct and Ethics."

## Corporate Profile

Tootsie Roll Industries, Inc. has been engaged in the manufacture and sale of confectionery products for 118 years. Our products are primarily sold under the familiar brand names: Tootsie Roll, Tootsie Roll Pops, Caramel Apple Pops, Child's Play, Charms, Blow Pop, Blue Razz, Cella's chocolate covered cherries, Tootsie Dots, Tootsie Crows, Junior Mints, Junior Caramels, Charleston Chew, Sugar Daddy, Sugar Babies, Andes, Fluffy Stuff cotton candy, Dubble Bubble, Razzles, Cry Baby, Nik-L-Nip and El Bubble.

## TootsieRioll

## Financial Highlights

|  | $2014^{\text {Dece }}$ | $2013$ |
| :---: | :---: | :---: |
|  | (in thousands except per share data) |  |
| Net Product Sales | \$539,895 | \$539,627 |
| Net Earnings Attributable to Tootsie Roll Industries, Inc. | 63,298 | 60,849 |
| Working Capital | 200,162 | 179,990 |
| Net Property, Plant and Equipment | 190,081 | 196,916 |
| Shareholders' Equity | 690,809 | 680,305 |
| Average Shares Outstanding* | 60,562 | 61,399 |
| Per Share Items* |  |  |
| Net Earnings Attributable to Tootsie Roll Industries, Inc. | \$1.05 | \$0.99 |
| Cash Dividends Paid | 0.32 | 0.24 |

[^0]
## To Our Shareholders



Ellen R. Gordon, Chairman and Chief Executive Officer

Net product sales in 2014 were $\$ 539.9$ million, as compared to 2013 net product sales of $\$ 539.6$ million. Most of our core brands posted solid results, and Halloween was once again our largest selling season of the year.
Net earnings grew to $\$ 63.3$ million in 2014 from $\$ 60.8$ million in 2013. Earnings per share were $\$ 1.05$ in 2014, up from \$0.99 in the 2013, due to the combination of higher earnings and fewer shares outstanding in 2014.

The increase in earnings was attributable to margin improvements stemming from lower input costs in 2014. We are pleased that we are making progress on restoring our margins to their historical levels before the increases in commodity and other input costs in past years. In order to achieve our profit goals and still deliver maximum value to our consumers, we are challenged to look for every feasible way to keep our operations lean and costs in check.

As a value oriented confectioner we deem it essential to be a low cost producer. We actively pursue investments in the latest technology to keep us so. We take a long-term view of our business and enact only those measures that improve our operating results without jeopardizing the long-term strength of the Company and its well-known brands.

In this regard, capital expenditures were $\$ 10.7$ million in 2014. In addition to new state of the art material handling and packaging equipment at a number of our plants, a portion of this figure was directed toward a significant information technology project. We remain committed to enhance productivity through the deployment of leading edge business software.

During 2014, we paid cash dividends of 32 cents per share and again distributed a $3 \%$ stock dividend. This was the seventysecond consecutive year the Company has paid cash dividends and the fiftieth consecutive year that a stock dividend was distributed. We also repurchased shares of common stock on the open market.
We ended 2014 with $\$ 224.0$ million in cash and investments net of interest bearing debt and investments that hedge deferred compensation liabilities. We remain
poised to continue investing in our business, improving manufacturing productivity and quality, supporting our brands, paying dividends and repurchasing common stock. We also continue to seek appropriate complementary business acquisitions.

## Sales and Marketing

Our diverse and highly recognizable brand portfolio is popular across all trade channels. We have a range of offerings suitable for virtually every major consumer group and retail format. During 2014, we again used carefully executed and channelspecific promotions to drive sales. These targeted initiatives, directed both to the trade and to consumers, help to move our products into distribution and subsequently to move them off the retail shelf. We find that emphasizing high sell-through and attractive profit margins to the trade and a high quality, attractive value to the consumer is a winning strategy.
Halloween has long been our largest selling period, with third quarter sales nearly double those of any other quarter in the year. We posted strong results last Halloween in all major trade classes including grocery, mass merchandisers, warehouse clubs, dollar stores and drug chains. Especially popular are our large bags of Child's Play and other mixed candy assortments,
which are offered in a variety of pack sizes and merchandising presentations including pallet packs, off-shelf displays and display ready cases.
The candy marketplace is highly competitive and we are vigilant in keeping our products contemporary even as they remain iconic. Our product line undergoes continual refinement in order to retain its appeal to ever-evolving preferences and life styles.

Building on the success of our Caramel Apple Pops, our Blow Pop line was expanded with the addition of Caramel Apple Blow Pops. With a candy shell of luscious caramel entwined with tart green apple hard candy and its emblematic bubble gum center, this unique new confection is really three treats in one!


Caramel Apple Blow Pops
The selling power of floor stand displays is well established, but some smaller retail venues may lack the floor space or sales volume to support a traditionally sized display. To meet this need, we introduced a new one-eighth size
pallet of Tootsie Rolls and Tootsie Pops in bonus bags. This display has the dual attributes of increasing sales velocity for the retailer and attractive feature pricing for the consumer.


## 1/8 Pallet Display

The addition of a new floor display also contributed added sales in our penny goods line. The half pallet Frootie shipper consists of 192 bags of the most popular flavors, Blue Razz, Fruit Punch, Green Apple and Strawberry, and was well received in the Cash and Carry class of trade. The Frootie line was further expanded with the addition of tart new Lemon-Lime Frooties.


Lemon Lime Frooties
For Dots lovers, the next big thing is here-the BIG BOX! Featuring 20.5 ounces of delicious fruit flavored Dots in a reclosable box, this eye-catching pack promises lots of Dots for the whole family to share!


Dots BIG BOX
We put some fizz in gumball fun with the introduction of Dubble Bubble Fizzers. Pop one of five fizzy soda flavors in your mouth and bite down for a unique effervescent experience of bubble-blowing fun!


Dubble Bubble Fizzers
Consumers have become increasingly concerned with protecting the environment, and manufacturers are seeking innovative ways to minimize packaging. One such solution that we implemented in 2014 was in our gumball machine refill packs. By replacing bulky, rigid plastic jars with lightweight resealable flexible pouches, packaging weight was reduced considerably without compromising product freshness.


Gumball refill pouch
Our Andes Crème de Menthe thins have a strong selling history during

## Management's Discussion and Analysis of Financial

Condition and Results of Operations






| interest rate fluctuations. The accompanying chart summarizes the maturities of the Company's investments in debt securities at <br>  |  |  | to foreign exchange risks, as well as those related to firm commitments to purchase equipment from foreign vendors. See Note 10, Fair Value Measurements, for outstanding foreign exchange forward contracts as of December 31, 2014. <br> RISK FACTORS | on products manufactured in Canada and marketed and sold in the United States in U.S. dollars; (vi) the Company's reliance on third party vendors for various goods and services, including |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Equity price risk relates to the Company's investments in mutual funds which are principally used to deferred compensation liabilities. At December 31, 2014, the Company has investments in mutual funds, classified as trading securities, of $\$ 71,682$. Any change in the fair value of these trading securities is completely offset by a corresponding change in the respective hedged deferred compensation liability. |  |  |
| Less than 1 year <br> 1-2 years <br> 2-3 years <br> Over 3 years |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Total | \$131,332 |  |  |  |
| The Company's outstanding debt at December 31, 2014 and 2013 was $\$ 7,500$ in an industrial revenue bond in which interest rates reseteach week based on the current market rate. Therefore, the Company does not believe that it has significant interest rate risk withrespect to its interest bearing debt. |  |  |  |  |
|  |  |  |  |  |
|  |  |  | following: (i) significant competitive activity, including advertising, promotional and price competition, and changes in consumer demand | and analysis of its goodwill and trademarks; ( (ix) changes in the |
| Investment in marketable securities |  |  |  |  |  |
| As stated above, the Company invests primarily in tax exempt marketable securities with generally up to three years. The Company utilizes professional money managers and maintains investment policy guidelines whichemphasize quality and liquidity in order to minimize the potential loss exposures that could result in theevent of a default or other adverse event, including failed auctions. The Company continues to monitor well as its timents and markets, as well as its investment policies,however, the financial markets could experience unanticipated unprecedented events as it did beginning in 2008, and future than in the past less predictable |  | Certain of the Company's Canadian manufacturing costs, including loca payroll and plant operations, portion of its packaging and ingredients are sourced in Canadian dollars. The Company may purchase Canadian forward contracts to receive Canadian dollars at a specified date in the future and uses its Canadian dollar collections on Canadian sales as a partial hedge of its overall Canadian manufacturing obligations sourced in Canadian dollars. The Company ald perionicalian dollars to facilitate the risk management of these currency changes. | ingredients, incluaing the effe adverse weather and climate <br> change, and disease in west Africa which could affect cocoa supplies; and the ability to recover cost increases through product sales price increases; (iii) inherent risks the marketplace, including uncertainties about trade and consumer acceptance of product pricing changes and seasonal events such as Halloween, the Company's largest sales season; (iv) the effect of acquisitions on the | programs and price and product <br> weight adjustments, and new products; (xi) dependence on significant customers, including the volume and timing of their purchases, availability of shelf space, and competitive products; (xii) increases in energy costs, including freight and delivery, that cannot be passed along to customers through increased price realization due to competitive reasons; (xiii) any significant labor stoppages, strikes or production stoppages, strikes or production |
|  |  | From time to time, the Company may use foreign exchange forward contracts and derivative <br> instruments to mitigate its exposure | foreign subsidiaries operating results, and the effect of the fluctuation of the Canadian dollar | products, or taxes, tariffs or other government restrictions on products sold: ( xy ) the adverse |


| effects should the Company either voluntarily or involuntarily recall its (xvi) the risk that the market value of Company's investments could decline including being classified as "other-than-temporary" as defined; (xvii) the Company's dependence on its enterprise resource planning computer system to manage its supply chain and customer deliveries, and ther risk technology systems fail to perform adequately; (xviii) the adverse effects if the Company is unab protect such information technology systems against data corruption, cyber-based attacks or network security breaches; (xix) the potential adverse effects on the Company as to changes to improve the funding status of the Bakery and Confectionery Union and Industry Pension Pian, a murti- employer plan which covers certain Company union employees; (xx) the adverse effects if restructuring efforts and changes in business plans with respect to the Company's Spanish subsidiaries are not fully successful; and (xxi) future macroeconomic conditions and geopolitical events. |
| :---: |
| Forward-looking statements |
| This discussion and certain other sections contain forward-looking statements that are based largely on the Company's current expectations and are made pursuant to the safe harbor |


| Open Contractual Commitments as of December 31, 2014 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Payable in | Total | $\begin{aligned} & \text { Less than } \\ & 1 \text { year } \end{aligned}$ | $\begin{aligned} & 1 \text { to } \\ & \text { Years } \end{aligned}$ | $\begin{aligned} & 3 \text { to } 5 \mathrm{~N} \\ & \text { Years } \end{aligned}$ | More than 5 Years |
| Commodity hedges | \$ 5,422 | \$ 5,422 | \$ - | \$- | \$ - |
| Foreign currency |  |  |  |  |  |
|  | 27,604 | 16,641 | 10,963 |  |  |
| Purchase <br> obligations | 8.406 | 8,406 | - |  |  |
| Interest bearing |  |  |  |  |  |
|  | 7,500 |  |  |  | 7,500 |
| Operating |  | 978 | 449 |  |  |
|  |  | -178 | 4 |  |  |
| Total | \$50,360 | \$31,447 | \$11,412 | \$ 1 | \$7,500 |
| Note: Commodity hedges and foreign currency hedges reflect the amounts at which the Company will settle the related contracts. The above amounts exclude deferred income tax liabilities of $\$ 47,356$ liabilities for uncertain tax positions of $\$ 8,584$, postretirement health care benefits of $\$ 11,983$ and deferred compensation and other liabilities of $\$ 78,674$ because the timing of payments relating to these items cannot be reasonably determined. |  |  |  |  |  | Policiese and Estitanates", and factors

identified and refered to alover
under the heading "Risk Factors."

The risk factors identified and
referred to above are believed to be
significant factors
referred too above are beliey
significant factors, but not significant factors, but no
necessarily all of the signif
factors that necessarily all of the significant
factors that could cause actual
results odifer from those
expressed in any forward-looking expressed in any forward-l-ooking
statement. Readers are cautioned
not toploce undue eleiance on such
forward-loking statenents which
are Torward-looking statements, which
are made only as of the date of this
report. The Company undertakes report. The Company undee
no obligation to udate such
forward-ooking statements.

## TED STATEMENTS O

Earnings and Retained Earnings
tootsie roll industries, inc. and subsidiaries
(in thousandse exeep teres share data)

Net product sales......
Rental and royalty revenue
Total revenue
Product cost of goods sold
Rental and royalty cost .
Total costs.
Product gross margin .......
Rental and royalty gross margir
Total gross margin and administrative expenses
Earnings from operatio
Earnings before inc
Provision for income taxes
Net earnings
Less: Net loss attributable to noncontrolling interests,
Net earnings attributable to Tootsie Roll Industries, Inc
Net earnings attributable to Tootsie Roll Industries, Inc. per share
Average number of shares outstanding .
Retained earnings at beginning of period
Net earnings attributable to Tootsie Roll Industries, Inc. Neteannings atit
Cash dividends
Stock dividends Cash dividends
Stock dividend
Retained earnings at end of period

## CONSOLIDATED STATEMENTS OF

## Comprehensive Earnings

tootsie roll industries, INc. And subsidaries
(in thousands excep teres share dat)

Other comprehensive income (loss), before tax:
Pension and postretirement reclassification adjustment:
Unrealized gains (losses) for the epriod on oostretetirement and pension benefits
Unrealized gains (losses) on postretirement and pension benefits
Investments:
Unrealized gains (losses) for the period on investments .........
Less: reclassification adjustment for (gains) losses to net earnings Unrealized gains (losses) on investments
Derivatives:
Unrealize
Unrealized gains (losses) for the period on derivatives..........
Less: reclassification adjustment for (gains) losses to net earning Unrealized gains (losses) on derivatives
Total other comprehensive income (loss), before tax
Income tax benefit (expense) related to items of other comprehensive income
Total comprehensive earnings
Comprehensive earnings attributable to noncontrolling interests
Total comprehensive earnings attributable to Tootsie Roll Industries, Inc ......

| For the year ended December 31, |  |  |
| :---: | :---: | :---: |
| 2014 | 2013 | 2012 |
| \$ 62,860 | \$ 60,849 | \$ 52,004 |
| $(4,453)$ | (102) | 1,303 |
| $\begin{aligned} & (2,746) \\ & (1,804) \end{aligned}$ | $\begin{array}{r} 20,037 \\ 671 \end{array}$ | $\begin{aligned} & 1,066 \\ & 1,036 \\ & 1,036 \end{aligned}$ |
| $(4,550)$ | 20,708 | 2,102 |
| (606) | $\begin{aligned} & 1,091 \\ & (2,430) \end{aligned}$ | 1,980 |
| (606) | $(1,339)$ | 1,980 |
| $\begin{aligned} & (3,137) \\ & 1,295 \end{aligned}$ | $\begin{gathered} (2,107) \\ 1,446 \end{gathered}$ | $\begin{array}{r}(339 \\ (243 \\ \hline\end{array}$ |
| $(1,842)$ | (661) | (582) |
| $(11,451)$ | 18,606 | 4,803 |
| 2,991 | $(6,797)$ | $(1,297)$ |
| 54,400 | 72,658 | 55,510 |
| \$ 54,838 | \$ 72,658 | \$ 55,510 |

## Assets

CURRENT ASSETS:
Cash and cash equivalents
Accounts receivabie trade, less allowances of $\$ 1,968$ and $\$ 2,042$
Accounts receivab
Other receeivables
Finished goods and work-in-process
Raw materials and supplies
Prepaid expenses
Prepaid expenses
Deferred income taxe
Total current assets
PROPERTY, PLANT AND EQUIPMENT, at cost
Land
Land
Building
Machinery and equipment
Construction in progress
Less-Accumulated depreciation
Net property, plant and equipment
OTHER ASSETS
Trademarks
Thvestments
Split dollars officer life insurance
Prepaid expenses
Restricted cash
Restricted cash
Deferred income taxes.
Total
Total assets

December 31,


## Liabilities and Shareholders' Equity

CURRENT LIABILITIES
Accounts payable
Bank loans
Dividends payabie
Postretirement health care benefits
ome taxes payable .....
noncurrent liabilities

| Deferred income taxe |
| :--- |


Postretirement health care benefit.
Industrial development bonds.
Liability for uncertain tax positions i.....
Deferred compensation and other liabilities
Deferred compensation and other
Total noncurrent liabilities
TOOTSIE ROLL INDUSTRIES, INC. SHAREHOLDERS' EQUITY:
Common stock, $\$ .69-4 / 9$ par value- 120,000 shares authorized-
37,285 and 37,011 respectively issued
37,285 and 37,011 , respectively, issued
Class $B$ common stock, $\$ .69-4 / 9$ par value- 40,000 shares authorized-
Class B ommon stock, $\Phi .69-4 / 9$ par value
22.87 and 22,255, , espectively, issued
Capital in excess of par value
Accumulaated other compreanenive loss $\ldots \ldots \ldots \ldots \ldots$
Total Tootsie Roll Industries Inc. shareholderse equity
Notal Tootsie Rol industing interests
Total equity.
Total liabilities and shareholders' equity

| December 31, |  |
| :---: | :---: |
| 2014 | 2013 |
| \$ 11,641 | \$ 9,153 |
| 4,814 | 4,742 |
| 46,482 | 45,580 |
| 328 | 319 |
| ¢,079 | ${ }^{27}$ |
| 64,459 | 60,121 |
| 47,356 | 54,939 |
| 11,983 | 8,857 |
| 7,500 <br> 8884 <br> 8864 | 7,500 7167 |
| 78,674 | 69,520 |
| 154,791 | 147,983 |
| 25,892 | 25,702 |
| 15,894 | 15,455 |
| 599,186 64,927 | 572,669 73,109 |
| (13,098) | (4,638) |
| $(1,992)$ | $(1,992)$ |
| 690,809 | 680,305 |
| 327 |  |
| 691,136 | 680,305 |
| \$910,386 | \$888,409 |

## CONSOLIDATED STATEMENTS OF

## Cash Flows

tootsie roll industries, inc. And subidiaries

|  | For the year ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
| CASH FLOWS FROM OPERATING ACTIVITIES: <br> Net earnings <br> Depreciation <br> Net loss on step acquisition <br> mpairment of equity method investment <br> Loss from equity method investmen <br> Amortization of marketable security premiums Changes in operating assets and liabilities: <br> Accounts receivable <br> Inventories <br> Prepaid expenses and other assets <br> Accounts payable and accrued liabilities Income taxes payable and deferred <br> Deferred compensation and other liabilities | 2014 | 2013 | 2012 |
|  | \$ 62,860 | \$ 60,849 | \$ 52,004 |
|  | 20,758 | 20,050 | 19,925 |
|  |  | 975 | 850 |
|  | 3,261 | 967 3,035 | 1,019 1,770 |
|  |  |  |  |
|  | $\begin{aligned} & (2,080 \\ & 1,289 \\ & 1,280 \end{aligned}$ | +253 | (2,720) |
|  | $(7,524$ <br> 9.524 | 14,922 | -9,588 |
|  | (1,268) | 468 | +1.399 |
|  | (1,289) | 2,861 | 1,369 <br> 2,829 |
|  | 3,465 | 3,592 | 3,018 |
|  |  |  |  |
| CASH FLOWS FROM INVESTING ACTIVITIES: |  |  |  |
| Change in restricted cash ......... | 224 |  |  |
| Capital expenditures Net sales (purchases) of trading securities | $(10,704)$ <br> $(3,567)$ | $(15,752)$ $(5,500)$ | ( $\begin{aligned} & \text { 8,886) } \\ & (2,994\end{aligned}$ |
| Purchase of available for sale securities <br> Sale and maturity of available for sale securities | $\left.\begin{array}{c} (54,882) \\ 38,309 \end{array}\right)$ | $(66,324)$ 39,613 | $(39,016)$ 10,461 |
| Net cash used in investing activities | $(30,459)$ | $(47,963)$ | $(40,435)$ |
| CASH flows from financing Activities: |  |  |  |
| Shares purchased and retired Dividends paid in cash Repayment of bank loans | $\begin{array}{r} 25,020) \\ (19,24 \\ (403) \end{array}$ | $(23,143)$ $(14,282)$ $(3,26)$ | $(23,803)$ $(52,431)$ |
| Net cash used in financing activities | (44,664) | (37,425) | (76,234) |
| Effect of exchange rate changes on cash | $(1,821)$ | (14) | 501 |
| Increase (decrease) in cash and cash equivalents | 11,825 | 24,421 | $(14,750)$ |
| Cash and cash equivalents at beginning of year | 88,283 | 63,862 | 78,612 |
| Cash and cash equivalents at end of year | \$100,108 | \$ 88,283 | \$ 63,862 |
| Supplemental cash flow information: |  |  |  |
| Interest paid <br> Stock dividend issued | $\begin{aligned} & \$ 20,34 \\ & \$ 52,165 \end{aligned}$ | $\begin{aligned} & \$ 4,241 \\ & \$ 48,925 \end{aligned}$ | $\begin{aligned} & \$ 2,01 \\ & \$ 38,236 \end{aligned}$ |
| Secker dividend issued inieral |  |  |  |

## Notes to Consolidated Financial Statements




And
 The effective income tax rate differs from the statutory rate as oflows

| U.S. statutory rate <br> State income taxes, net <br> Foreign tax icipal bond interest Qualified domesti <br> Tax credits receivable <br> Adjustment of deferred tax balances <br> Other, net . <br> Effective income tax rate |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |


nencuman $=2$


## NOTE 5-SHARE CAPTTAL AND CAPITAL IN EXCESS OF PAR VALUE:






$=4$
$=2=$ vavavas



 mand


 min
Based upon this policy, shares were purchased and retired as follows:
nam isim mommomesem

Notatequw

| The changes in the accumulated postretirement benefit obligation at December 31, 2014 a 2013 consist of the following: |  |  |  | to Wal-Mart and other retailers in the U.S.A. Net product sales revenues from McLane, which includes these Wal-Mart sales as well as sales and deliveries to other Company customers were2012. |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| Benefitoligat |  |  |  | NOTE 10-FAIR VALUE MEASUREMENTS: |  |  |  |  |
| Sence orst |  |  |  |  |  |  |  |  |
| Plan anenorme |  |  |  | Current accounting guidance defines fair value as the price that |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Benefito obigatio, end ofyea |  |  |  |  |  |  |  |  |
| benefit cost included the |  |  |  | earnings, or changes in net assets, as of the measurement date. Guidance establishes a threelevel valuation hierarchy based upon the transparency of inputs utilized in the measurement |  |  |  |  |
| Senvie cost benefifis atribued tosesice during the period |  | $\frac{2014}{\frac{2014}{342}} \frac{2013}{810366}$ |  |  |  |  |  |  |
|  |  |  | $\$ 1,034$ 1,113 |  |  |  |  |  |
|  |  |  | $\stackrel{1}{10.03}$ |  |  |  |  |  |
| The Company estimates future benefit payments will be $\$ 328, \$ 367, \$ 412, \$ 451$ and $\$ 501$ in 2015 through 2019 , respectively, and a total of $\$ 3,119$ in 2020 through 2024 . As a result of theolan changes, the Company vill no longer cualify for the Medicare Part D retiree drugs subsidy which have historically not been significant. |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | As of December 31, 2014 and 2013, the Company held certain financial assets that are required to be measured at fair value on a recurring basis. These include derivative hedging instruments related to the foreign currency forward contracts and purchase of certain raw materials, investments in trading securities and available for sale securities. The Company'savailable for sale and trading securities principally consist of municipal bonds and mutual funds available for sale and trad |  |  |  |  |
| NOTE 8-COMMITMENTS: <br> Rental expense aggregated $\$ 749$, $\$ 793$ and $\$ 967$ in 2014, 2013 and 2012, respectively. Future operating lease commitments are not significant. |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Note 9-SEGMENT AND GEOGRAPHIC INFORMATION: <br> The Company operates as a single reportable segment encompassing the manuracture and sale ef confectionery productis. Its principal manufacturing operations are located in the United States and cand States and Canada, and its principal market is the United States. The Company also manufactures and sells contectionery products in Mexico, and exports products to Canada and other countries worldwide. |  |  |  | The following tables present information about the Company's financial assets and liabilities measured at fair value as of December 31 , 2014 and 2013 , and indicate the fair value hierarchy and the valuation techniques utilized by the Company to determine such fair value: <br> Esimaled Far Value December 31,2014 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| The following geographic data includes net product sales summarized on the basis of the customer location and long-lived assets based on their physical location: |  |  |  |  |  |  |  |  |
|  | 2014 | $\stackrel{2013}{ }$ | $\underline{2012}$ |  |  |  |  |  |
| Net product sales: United States ....Canada and Other |  |  |  |  | \$300.461 | $\stackrel{\text { \$173,499 }}{ }$ | \$126.9 |  |
|  |  |  |  | Toil assels measured attar value |  |  |  |  |
| Long-lived assets Canada and Oth |  |  |  |  |  |  |  |  |
|  |  | ${ }_{\substack{\text { S } \\ \text { S60.097 } \\ \text { S6 }}}$ | 816 |  |  |  |  |  |
|  |  |  |  | Cash nand eaurialens <br> ... Foreign currency forward contrac Commodity futures contracts, net Trading securities |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| $23.5 \%$ of net product sales during the years ended December 31, 2014, 2013 and 2012 , respectively. Some of the aforementioned sales to Wal-Mart are sold to McLane Company, a |  |  |  |  | ${ }_{63,2}$ | ${ }_{63,2}$ |  |  |
|  |  |  |  | Trading securities <br> Total assets measured at fair value | $\underline{\underline{8209}}$ | $\stackrel{\text { s151,368 }}{ }$ | $\stackrel{\underline{s+17.963}}{ }$ |  |


| red with reasonable levels of price transparen |  |  |  |  | in the Company recognizes all derivative instr Statements of Financial receivables and derivative liabilities are recora |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A summary of the aggregate fair value realized losses and amortized cost basis of type is as follows: | e, gross un of the Comp | ed | $\begin{aligned} & \text { ns, gross } \\ & \text { ent tortiol } \end{aligned}$ | ed losses, | either hedge accounting or mark-to-market ac hat quality tor heage the hedge relationships, including identiticatio | ting for |  |  | $\begin{aligned} & \text { ivatives } \\ & \text { nenting } \\ & \text { d items } \end{aligned}$ |
|  |  |  |  |  | for undertaking the hedge transaction. |  |  |  |  |
| Aavalue tor | ${ }_{\substack{\text { Amortized } \\ \text { cost }}}^{\text {cose }}$ | ${ }_{\substack{\text { Fair } \\ \text { vaue }}}^{\text {val }}$ |  |  | Changes in the fair value of the Compa |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Government secu |  |  |  |  |  |  |  |  |  |
| Mutual unds | $\begin{array}{r}\text { 5. } 20 \\ \hline\end{array}$ |  |  |  |  |  |  |  |  |
|  | $\stackrel{\text { 913, } 688}{ }$ | $\stackrel{\text { si3, } 347}{ }$ |  | $\stackrel{\text { ser }}{\underline{\text { s }}}$ | Is on lis Consolicatea |  | decm | 31,20 | d their |
|  |  |  |  |  |  |  |  | nber 31, 2 |  |
|  | ${ }_{\substack{\text { Anorized } \\ \text { cost }}}^{\text {cose }}$ |  | $\frac{\text { Unealized }}{\text { Cains }}$ | Realized |  |  |  |  |  |
| Municipal bonds | \$75,488 | $\frac{8}{855,62}$ | \$134 | s | Defivaitives designaled as hedging in |  |  |  |  |
| Coiporale b |  | 214 |  |  | reign cur |  |  |  | (1, |
| Mutual unds | ${ }_{20}$ | 17 | - (3) | - | Total deivivatives designated as hedging instumens: |  |  |  | 2,909 |
|  | \$118,562 | $\underline{\text { si18,647 }}$ | $\underline{\underline{8134}} \underline{\underline{\text { s (49) }}}$ | $\stackrel{\text { s- }}{ }$ | Deivatives not designaled da h hedging instuments; |  |  |  |  |
| hg the fourt quarter 2013 , the Comp | pany sold it | sinvestmen | in jeferson Co | Alaba | Foal defirvalives not designated as hedging insturn |  |  |  |  |
| Sewer Revenue Refunding Warrants for originally purchased for $\$ 13,550$ in 2008 | \$10,840 with an in | This was a | ed AAA ratin |  |  |  |  | $\frac{\sqrt{623}}{\operatorname{man}}$ | $\underline{\underline{\text { S(2.699 }}}$ |
| Hen |  |  |  |  |  |  | Notional Amounts | Assels |  |
|  | ntatis estin |  | 俍 |  | hedgin |  |  |  |  |
| with Level 3 inputs, as defined by guidanc | are, and | ch | the ma | dher |  |  | $\underbrace{\text { chen }}_{\substack{334,244 \\ 5,60}}$ |  |  |
| the orignalimpariment charge in 2008 hav |  |  |  |  |  |  |  |  |  |
| The fair value of the Company's industria and 2013 were valued using Level 2 inpu for both periods. Interest rates on these bon |  |  | bonds at Decembe on current marke |  | Commodity futures contracts <br> Total derivatives not designated as hedging instrum |  |  | $\frac{\frac{20}{20}}{\frac{20}{561}}$ |  |
| NOTE 11-DERIVATIVE INSTRUMENTS | TS AND HE | daing AC | IVITIES: |  |  |  |  |  |  |
| ime to time, the Company uses contracts, commodity futures co | $\begin{aligned} & \text { s deriva } \\ & \text { ntracts } \end{aligned}$ | instrumens | including fo | currency | are as follows: |  |  |  |  |
|  | commodiy | es | dit futures |  |  |  |  |  | (loss) |
|  | se of c |  | brimarily |  |  |  | Geans Lios |  |  |
|  |  |  | te char |  |  | S |  |  |  |
| e | four | an | equipme | rchases |  |  | $\xrightarrow{\text { ST(1.009 }}$ (294) |  |  |
| er speculutive use of derivativ | tive inst |  |  |  |  | $\underline{\underline{8(3) 137)}}$ | $\underline{\text { s(1,295) }}$ |  | s= |

# Report of Independent Registered Public Accounting Firm 



To the Board of Directors and Shareholders of Tootsie Roll Industries, Inc.
In our opinion, the accompanying consolidated statements of financial position and the related consolidated statements of earnings, comprehensive earnings and retained
earnings, and of cash flows present fairly, in all material respects, the financial position of Tootsie Roll Industries, Inc. and its subsidiaries at December 31 1, 2014 and
 principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial
reporting as of December 31 , 2014 , based on criteria established in Internal Contro-Integrated Framework (2013) issued by the Commitee of Sponsoring Organization
 reporting and for its assessment of the effectiveness of internal control over financial reporting, included in Managements Report on Internal Control over Financial Reporting
on page 27 of the 2014 Annual Report to Sharenolders. Our responsibility is to express opinions on these financial statements and on the Companys internal control over
 States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are tree of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test
basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of intermal control over financial reportity incladded obtaining an understanding of
internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal
control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our control based on the assessed risk. Our audits also
audits provide a reasonable basis for our opinions.
A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation
of financial statements for external purposes in accordance with eenerally accepted accountinu principles A conpanys internal control over financial reporting includes Ao financial statements for external purposess in accordance with senerally accepted accounting principles. A company's internal control over financial reporting includes
those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of ine
assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financiail statements in accordance with assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with
generally accepted accounting principles, and that receipiss and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide e eassonamblecassurance e eqaarding prevention or timely detection of unauthorized acquistion, use, or disposition of the company's
assets that could have a materia effect on the financial statements.
Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to
future periods are subiect to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or
procedures may deteriorate. tuture periods are subject to
Prieownatenthenaloopens $L L P$
Chicago, IL
February 27, 2015

## Performance Graph



## Management's Report on Internal Control Over Financial Reporting

The management of Tootsie Roll Industries, Inc. is responsible for establishing and maintaining adequate internal control over financial reporting, as such
term is defined in the Securties Exchange Act of 1934 (SEC) Rule 13 -15(f). Our management conducted an evaluation of the effectiveness of the Cerm is detined in the Securties Exchange Act of 1934 (SEC) Rule 13 a-15(t). Our management conducted an evaluation of the effectiveness of the criteria established in Internal Control-Integrated Framework (2013), issuued by the Commyitee of Sopnonoring Organizations of the Treadway Commission
(the COSO criteria). Based on our evaluation under the COSO criteria, our management concluded that our internal control over financial reporting was effective as of December 31, 201
The effectiveness of the Company's internal control over financial reporting as of December 31, ,2014 has been audited by PricewaterhouseCoopers LLP,
an independent registered public accounting firm, as stated in their report which appears on page 26 .
Tootsie Roll Industries, Inc.
Chicago, llinois
February 27, 2015

## Quarterly Financial Data (Unaudited)

tootsie roll industries, Inc. And subsidiaries


## Five Year Summary of Earnings and Financial Highlights

TOOTSIE ROLL INDUSTRIES, INC. AND SUBSIDIARIES
(Thousands of dollars except per share, percentage and ratio figures)

| (See management's comments starting on page 4) | 2014 | 2013 | 2012 | 2011 | 2010 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales and Earnings Data (2) |  |  |  |  |  |
| Net product sales | \$539,895 | \$539,627 | \$545,985 | \$528,369 | \$517,149 |
| Product gross margin | 198,962 | 188,667 | 180,412 | 163,144 | 167,815 |
| Interest expense | 99 | 92 | 137 | 121 | 142 |
| Provision for income taxes | 28,434 | 23,634 | 22,160 | 16,974 | 20,005 |
| Net earnings attributable to Tootsie Roll Industries, Inc. | 63,298 | 60,849 | 52,004 | 43,938 | 53,063 |
| \% of net product sales | 11.7\% | 11.3\% | 9.5\% | 8.3\% | 10.3\% |
| \% of shareholders' equity | 9.2\% | 8.9\% | 8.0\% | 6.6\% | 8.0\% |
| Per Common Share Data (1)(3) |  |  |  |  |  |
| Net earnings attributable to Tootsie Roll Industries, Inc. | \$ 1.05 | \$ 0.99 | \$ 0.84 | \$ 0.70 | \$ 0.83 |
| Cash dividends declared | 0.32 | 0.32 | 0.82 | 0.32 | 0.32 |
| Stock dividends | 3\% | 3\% | 3\% | 3\% | 3\% |
| Additional Financial Data (1)(2) |  |  |  |  |  |
| Working capital | \$200,162 | \$179,990 | \$136,476 | \$153,272 | \$176,662 |
| Net cash provided by operating activities | 88,769 | 109,823 | 101,418 | 51,098 | 82,495 |
| Net cash provided by (used in) investing activities | $(30,459)$ | $(47,963)$ | $(40,435)$ | $(51,157)$ | $(16,808)$ |
| Net cash used in financing activities | $(44,664)$ | $(37,425)$ | $(76,234)$ | $(36,597)$ | $(41,011)$ |
| Property, plant \& equipment additions | 10,704 | 15,752 | 8,886 | 16,351 | 12,813 |
| Net property, plant \& equipment | 190,081 | 196,916 | 201,290 | 212,162 | 215,492 |
| Total assets | 910,386 | 888,409 | 846,737 | 857,856 | 857,959 |
| Long-term debt | 7,500 | 7,500 | 7,500 | 7,500 | 7,500 |
| Total Tootsie Roll Industries, Inc. shareholders' equity | 690,809 | 680,305 | 649,815 | 665,935 | 667,408 |
| Average shares outstanding | 60,562 | 61,399 | 62,248 | 63,111 | 63,904 |

## Board of Directors

Ellen R. Gordon ${ }^{(1)}$

Richard P. Bergeman ${ }^{(2)(3)}$
Lana Jane Lewis-Brent ${ }^{(2)(3)}$

Barre A. Seibert ${ }^{(2)(3)}$
${ }^{(1)}$ Executive Committee

## Officers

Ellen R. Gordon
G. Howard Ember, Jr.

John W. Newlin, Jr.
Thomas E. Corr
John P. Majors
Barry P. Bowen
Richard F. Berezewski

Chairman of the Board and Chief Executive Officer
Retired Senior Vice President, Bestfoods
President, Paul Brent Designer, Inc., an art publishing, design and licensing company
Retired First Vice President, Washington Mutual Bank
${ }^{(2)}$ Audit Committee $\quad{ }^{(3)}$ Compensation Committee

Richard F. Berezewsi
Chairman of the Board and Chief Executive Officer

Vice President, Finance \& Chief Financial Officer
Vice President, Manufacturing
Vice President, Marketing \& Sales
Vice President, Physical Distribution
Treasurer \& Assistant Secretary
Controller

## Offices, Plants

| Executive Offices | 7401 S. Cicero Ave. Chicago, Illinois 60629 www.tootsie.com |
| :---: | :---: |
| Plants/Warehouses | Illinois <br> Tennessee Massachusetts Pennsylvania Wisconsin Ontario, Canada Mexico City, Mexico Barcelona, Spain |
| Foreign Sales Offices | Mexico City, Mexico Ontario, Canada Barcelona, Spain |

## Other Information



## Pootsie RoII Industries, Inc.



## Annual Report 2014


[^0]:    *Adjusted for stock dividends.

