

How Many Licks Does It Take?

Name

of Licks

The world may never know how many licks it takes to get to the Tootsie Roll center of a Tootsie Pop. Throughout the years, countless others have attempted, and failed, to lick their way through the delicious candy coating. You, however, are among the truly disciplined who have resisted the urge to bite and made it successfully to the center.

**Tootsie Roll declares that
you are one who knows.**

A circular seal with a serrated edge and a ribbon at the bottom. The text inside the seal reads "Tootsie Roll Industries, Inc." in a bold, sans-serif font.

Tootsie
Roll
Industries,
Inc.

Ellen R Gordon

Mr. Owl, Tootsie Pop expert

Ellen Gordon, President