

# Tootsie Pops® Flavor Vote Sweepstakes

## Abbreviated Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN.** The Sweepstakes begins at 9:00:00AM CT on March 2, 2026 and end at 11:59:59PM CT on August 31, 2026. Open to legal residents of the 50 U.S./D.C. who are 13+ at the time of entry. Void outside the 50 U.S./D.C. and where prohibited. Total maximum ARV of all prizes to be awarded in this Sweepstakes: \$3,461. Odds of winning depend on the number of eligible entries received. Limit:1 entry per person. Restrictions apply: For full details including eligibility, entry periods and prize details see Official Rules, [click here](#). Sponsored by Tootsie Roll Industries, LLC. 7401 South Cicero Avenue, Chicago, Illinois 60629.

## Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED BY LAW. BY ENTERING THIS SWEEPSTAKES, YOU REPRESENT THAT YOU HAVE READ AND ACCEPTED THESE OFFICIAL RULES.

The Tootsie Pops® Flavor Vote Sweepstakes (the “**Sweepstakes**”) is sponsored by Tootsie Roll Industries, LLC, located at 7401 South Cicero Avenue, Chicago, Illinois 60629 (the “**Sponsor**”).

### 1. Sweepstakes Period

The Sweepstakes begins at 9:00:00 AM Central Time (“CT”) on Monday, March 2, 2026 and ends at 11:59:59 PM CT on Sunday, August 30, 2026 (the “Sweepstakes Period”). Within the Sweepstakes Period, there are seventeen (17) Weekly Entry Periods (each, a “Weekly Entry Period”) and seventeen (17) corresponding Weekly Random Drawings (each, a “Drawing”) as defined in the “Weekly Entry Periods & Drawings Schedule” below and there will be one (1) Grand Prize Drawing from among all entries received during the Sweepstakes Period and as defined in the “Grand Prize Drawing Schedule” below. Entries must be received during a Weekly Entry Period to be eligible for that Weekly Entry Period’s drawing and prize. Non-winning entries for a Weekly Entry Period will not roll over to subsequent Weekly Entry Periods. Sponsor’s computer is the official timekeeping device for this Sweepstakes.

Entry is free, and no purchase or payment of any kind is necessary to enter or win these Sweepstakes.

<b>WEEKLY ENTRY PERIODS &amp; DRAWINGS SCHEDULE</b>			
<b>Entry Period #</b>	<b>WEEKLY ENTRY PERIODS</b> <b>All eligible entries must be received between:</b>	<b>Drawing Date:</b> On or about:	<b># of Prizes per Weekly Entry Period</b>

	<b>Weekly Entry Period Start: 12:00:00 AM CT on:</b>	<b>Weekly Entry Period End: 11:59:59 PM CT on:</b>		
1	5/4/26	5/10/26	5/11/26	1
2	5/11/26	5/17/26	5/18/26	1
3	5/18/26	5/24/26	5/26/26	1
4	5/25/26	5/31/26	6/1/26	1
5	6/1/26	6/7/26	6/8/26	1
6	6/8/26	6/14/26	6/15/26	1
7	6/15/26	6/21/26	6/22/26	1
8	6/22/26	6/28/26	6/29/26	1
9	6/29/26	7/5/26	7/6/26	1
10	7/6/26	7/12/26	7/13/26	1
11	7/13/26	7/19/26	7/20/26	1
12	7/20/26	7/26/26	7/27/26	1
13	7/27/26	8/2/26	8/3/26	1
14	8/3/26	8/9/26	8/10/26	1
15	8/10/26	8/16/26	8/17/26	1
16	8/17/26	8/23/26	8/24/26	1
17	8/24/26	8/30/26	8/31/26	1

<b>GRAND PRIZE DRAWING SCHEDULE</b>				
<b>Entry Period #</b>	<b>GRAND PRIZE ENTRY PERIOD All eligible entries must be received between:</b>		<b>Drawing Date: On or about:</b>	<b># of Grand Prizes within Sweepstakes Period</b>
	<b>Grand Prize Entry Period Start: 12:00:00 AM CT on:</b>	<b>Grand Prize Period End: 11:59:59 PM CT on:</b>		
1	3/2/26	8/30/26	8/31/26	1

## 2. Eligibility

These Sweepstakes are offered and open to legal residents of the fifty (50) United States and the District of Columbia who are at least thirteen (13) years old at the time of entry. Eligible entrants who are under the legal age of majority in their state of primary residence (“**Minor(s)**”) must have permission from their parent or legal guardian to participate in the Sweepstakes, and Minor will be required to provide parental consent in a form satisfactory to the Sponsor before the Minor can be declared a winner or receive any prizes in the Sweepstakes. Void outside of the fifty (50) United States, the District of Columbia, or where prohibited or restricted by law.

Employees of Sponsor and other companies associated with the promotion of the Sweepstakes, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Sweepstakes are subject to federal, state, and local laws and regulations.

### **3. Agreement to Official Rules**

Participation in the Sweepstakes constitutes the entrant's full and unconditional agreement to and acceptance of these official rules (the "**Official Rules**") as well as of the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein. One entry per person unless otherwise stated. The Sweepstakes are conducted in English. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and the Abbreviated Rules or other statements contained in any Sweepstakes-related materials, including, but not limited to: any entry form, survey, and/or point of sale, television, print or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control.

### **4. How to Enter**

During the Sweepstakes Period, the entrant may scan the QR code on the packaging or at a store display code to visit [www.tootsie.com/tpflavorvote](http://www.tootsie.com/tpflavorvote) (the "**Website**"). The entrant will be asked to vote for their favorite flavor on the Website, and the entrant may be prompted to cast additional votes, such as for future flavors. The entrant will be asked to follow the links and instructions to complete and submit the registration form, including provision of the entrant's first name, last name, street address, city, state, zip, phone number and email address. **Entries must be received between Monday, March 2, 2026 at 9:00:00 AM CT and Monday, August 31, 2026 at 11:59:59 PM CT.**

### **5. Limit**

Each entrant may enter the Sweepstakes one (1) time during the Sweepstakes Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for and may disqualify any entry that is lost, late, incomplete, invalid, unintelligible, misdirected, or undeliverable, whether due to data losses, data corruption, system errors, omissions, interruption, deletions, defects, delays, theft or destruction, faulty transmissions, network or telecommunications malfunctions or failures, hardware or software errors, human error, typographical errors, technical malfunctions, failures or errors by platform or social media providers, or otherwise. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

### **6. PRIZES/APPROXIMATE RETAIL VALUE ("ARV")/ODDS**

**Weekly Prizes:** There are seventeen (17) Weekly Prizes available to be won. Each Weekly Prize winner will receive a prize package including one (1) \$50 Tootsie Roll gift card, up to \$14.99 of Tootsie Pops candy and other Tootsie Roll-branded merchandise to be determined by Sponsor (collectively for each Weekly Winner, a "**Weekly Prize**", and collectively for all Weekly Winners, the "**Weekly Prizes**"). **The maximum ARV of each Weekly Prize is: \$133.**

**Grand Prize:** There is one (1) Grand Prize available to be won. The Grand Prize will receive a prize package including one (1) \$500.00 gift card, a year's supply of Tootsie Pops candy awarded in the form

of up to \$200 and other Tootsie Roll-branded merchandise to be determined by Sponsor (the “**Grand Prize**”) **The maximum ARV of Grand Prize is: \$1,200.**

**The total maximum ARV of all prizes available to be won within this Sweepstakes: \$3,461.**

There is a limit of one (1) Weekly Prize per person. Odds of winning a Weekly Prize will depend upon the total number of eligible entries received per Weekly Entry Period. Odds of winning the Grand Prize will depend upon the total number of eligible entries received during the Sweepstakes Period.

## **7. Prize Drawings & Winner Verification**

Random Drawings will be conducted by the Sponsor whose decisions are final.

Weekly Prizes: The potential Weekly Prize winners will be selected in a series of random drawings from among all eligible entries received within the corresponding Weekly Entry Period on or about the corresponding Random Drawing Date indicated in the Weekly Entry Periods & Drawings Schedule in the “Sweepstakes Entry Periods” section of these Official Rules. Potential Weekly Prize winners will be notified by email and required to confirm their mailing address within 7 days via return email. Prizes will be sent to the address on the entry form or new address provided via email within 4-6 weeks of winner being verified.

Grand Prize: The Grand Prize winner will be selected in a random drawing on or about **Monday, August 31, 2026, as noted in the Grand Prize Drawing Schedule in the “Sweepstakes Entry Periods” section of these rules**, from among all eligible entries received during the Sweepstakes Period. Potential Grand Prize winner will be notified via email and/or phone, and will be required to sign and return, within seven (7) days of notification, an Affidavit of Eligibility, a Liability Waiver and where allowable, a Publicity Release. (collectively, “the Releases”). Noncompliance will result in disqualification and an alternate winner may be selected. The prize package will be awarded within approximately 4-6 weeks after the winner is verified.

If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. If Sponsor is unable to determine and verify a potential winner after repeated alternate drawings or if Sponsor fails to receive a sufficient number of entries to correspond to the number of prizes available to be awarded, Sponsor reserves the right to not award such prize(s).

If a winner is otherwise eligible under these Official Rules but is nevertheless deemed a minor in their state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute and return the Releases on minor's behalf, as applicable.

## **8. PRIZE CONDITIONS**

Prizes are not redeemable for cash, assignable, transferable and may not be substituted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value at its discretion. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

Gift cards are not redeemable for cash and will not be replaced if lost or stolen. Gift card usage is subject to the issuing company's complete terms and conditions, including expiration dates.

Prizes are awarded “as is” with no warranty or guarantee, either express or implied by Sponsor. Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any).

## 9. General Conditions

Although subsequent attempts to enter on a given day may be received, only the first complete entry received from a particular entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address, will be disqualified. In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but not limited to fraud, virus, bug, unauthorized human intervention or other technical problem, or in the event the Sweepstakes is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, (a) modify the Sweepstakes in a manner that best conforms to the spirit of the rules without suspending it; (b) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (c) terminate the Sweepstakes. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision. All such decisions shall be final, binding and non-appealable.

## 10. Release and Limitations of Liability

By participating in the Sweepstakes, each entrant hereby agrees, to the maximum extent permissible under applicable laws, to release and hold harmless the Sponsor and its parents, subsidiaries, affiliates, advertising and promotion agencies, entities displaying its advertising or promotions, vendors, including vendors/suppliers of rewards, sellers or distributors of its products, any social media sites as may be used by Sponsor in connection with the promotion of the Sweepstakes, other companies associated with the Sweepstakes, and each of their respective officers, directors, employees, shareholders, representatives, and agents (each, a "**Released Party**" and collectively, the "**Released Parties**") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the Sweepstakes, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Sweepstakes; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, (e) any other errors or problems in connection with the Sweepstakes, including, without limitation, errors that may occur in the administration of the Sweepstakes; the announcement of the winner; if applicable, the incorrect downloading of any application; the processing of entries; or in any Sweepstakes-related materials, including, without limitation, any errors in these Official Rules; (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Sweepstakes or acceptance, receipt or misuse of the prize (including any travel or activity related thereto); (g) late, lost, or undeliverable mail or email, or other physical or electronic submissions; or (h) alleged or actual violations of rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional. ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

Each entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the entrant be entitled to receive attorney's fees. Released Parties are also not responsible for any incorrect or inaccurate

information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Each entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. Each entrant hereby agrees that any claim under these terms must be brought within six (6) months after the cause of action arises, or such claim or cause of action shall be barred.

IF ENTRANT IS A CALIFORNIA RESIDENT, ENTRANT WAIVES CALIFORNIA CIVIL CODE SECTION 1542, WHICH STATES: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR" (OR ANY EQUIVALENT STATUTORY PROVISION WITH A SIMILAR IMPORT OR INTENT). IF ENTRANT IS A RESIDENT OF A STATE OTHER THAN CALIFORNIA, ENTRANT EXPLICITLY WAIVES THE TERMS AND PROTECTIONS OF ANY STATUTE OF HIS/HER STATE THAT HAS A SIMILAR IMPORT OR INTENT.

## **11. Publicity**

Entrants retain all ownership rights in submissions, however, with each submission, the entrant grants Sponsor, and its affiliates, a worldwide, non-exclusive, perpetual, royalty-free, fully-paid, sublicensable and transferable license to use, adapt, modify, publish, reproduce, distribute, prepare derivative works of, or publicly display the submission, in whole or in part, in connection with this Sweepstakes and in connection with the marketing, advertising, and promotion of Sponsor products. Sponsor may also use entrant's submission in connection with (i) retail marketing efforts, point of purchase, or other store displays; and (ii) e-commerce efforts, including Sponsor apps, websites, social network sites, in any media formats and through any media or social channels. Acceptance of a Prize offered constitutes permission for Sponsor to use winner's name, voice, biographical information and/or likeness for purposes of advertising and promotion without further compensation in all media now known or hereafter discovered worldwide and on the Internet without notice or review or approval as permitted by law. Tennessee residents will not be required to sign a publicity release as a condition of winning a prize. Any submissions or use of your information is subject to Sponsor's Privacy Policy available at <https://www.tootsie.com/privacy-policy>, as well as any publicity release granted under Section 7 (Winner Notification) of these Official Rules.

## **12. Disputes**

Except where prohibited, each entrant agrees that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes, the Official Rules or any Prize awarded shall be resolved individually, without resort to any form of class action; and (b) that the Federal Arbitration Act, applicable federal law, and the law of the State of Illinois, without regard to its principles on conflicts of laws, will govern the Sweepstakes and the Official Rules.

**The entrant and Sponsor further agree that any dispute or claim relating to the Sweepstakes will be resolved through binding arbitration, rather than in court, except that the entrant may assert claims in small claims court if the entrant's claims qualify.** If for any reason a claim proceeds in court rather than in arbitration, the entrant and Sponsor each waive any right to a jury trial, and such proceeds must be adjudicated in the appropriate courts located in Cook County, Illinois.

**The entrant and Sponsor agree that each may bring claims against the other only in entrant's or its individual capacity, and not as a plaintiff or class member in any purported class, consolidated, representative action, or private attorney general action. Further, unless both the entrant and Sponsor agree otherwise, the arbitrator may not consolidate more than one person's claims, and may not otherwise preside over any form of a representative or class proceeding. Notwithstanding the foregoing, this arbitration agreement does not preclude the entrant from bringing issues to the attention of federal, state, or local agencies. Such agencies can, if the law allows, seek relief against Sponsor on the entrant's behalf. This entire arbitration provision shall survive termination of the Sweepstakes.**

To begin an arbitration proceeding, the entrant must send a certified letter requesting arbitration and describing your claim to Sponsor at the contact set forth in [Section 18](#) (Sponsor Contact Information), below. The arbitration will be conducted by the American Arbitration Association (AAA) under its [rules](#), including the Commercial Dispute Resolution Procedures and the Supplementary Procedures for Consumer Related Disputes of the AAA, as modified by this Agreement (collectively, "**AAA Rules**"). The AAA Rules and costs are available online at [www.adr.org](http://www.adr.org) or by calling the AAA at 1-800-778-7879.

### **13. Privacy**

Subject to the publicity rights granted by Prize winners under [Section 11](#) (Publicity) and/or any publicity release under [Section 7](#) (Prize Drawings & Winner Verification), all information submitted by entrants in the Sweepstakes will be treated according to Sponsor's Privacy Policy, provided at <https://www.tootsie.com/privacy-policy>. Physical addresses are collected entirely for Sweepstakes purposes and will not be used beyond Prize fulfillment for the Sweepstakes. Names and email addresses may be used to send notification of similar future Sweepstakes or social media promotions.

### **17. Request for Winners' List**

For the winners' names available after **August 31, 2026** send a self-addressed stamped envelope to Sponsor at the address provided below (no later than September 28, 2026).

### **18. Sponsor Contact Information**

Any questions, contacts, or notices to the Sponsor regarding the Sweepstakes may be directed to:

Tootsie Roll Industries  
7401 South Cicero Avenue  
Chicago, Illinois 60629

**Attention:** Tootsie Pops Flavor Vote Sweepstakes

### **19. Severability**

These Official Rules for the Sweepstakes are severable, and if any portion is determined invalid or unenforceable by a body of competent jurisdiction, the remaining portions will remain valid, enforceable and in effect to the fullest extent consistent with applicable law.