

# How Many Licks Does It Take?

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Name

# of Licks

The world may never know how many licks it takes to get to the Tootsie Roll center of a Tootsie Pop. Throughout the years, countless others have attempted, and failed, to lick their way through the delicious candy coating. You, however, are among the truly disciplined who have resisted the urge to bite and made it successfully to the center.

**Tootsie Roll declares that  
you are one who knows.**



Tootsie  
Roll  
Industries,  
Inc.

*Ellen R Gordon*

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Mr. Owl, Tootsie Pop expert

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Ellen Gordon, President